

Press release  
For immediate release

**In celebration of its 10th anniversary,  
The spotlight has turned to Le Saint-Sulpice Hôtel Montréal,  
presenting La Valise, a 15-minute short film!**

Montréal, May 23, 2012 – Since its opening in 2002, and particularly due to its privileged location in Old Montréal, Le Saint-Sulpice Hôtel has been an essential address in the film industry.

Many renowned actors and directors have been attracted by the hotel's discreet location and attentive personnel – one of its trademarks – enjoyed their stays, and praised it for its inspiring character.

A forum for exchanges between professionals of the “Seventh Art,” Le Saint-Sulpice Hôtel Montréal has decided to mark its 10th anniversary by being featured on the other side of the camera, becoming itself the subject of a film!

An unprecedented initiative in the hotel industry, Le Saint-Sulpice Hôtel Montréal presents La Valise, a 15-minute short film, shot entirely within the hotel's walls. The film première takes place tonight at a red carpet evening for journalists, VIPs and artists, held in the Saint-Sulpice courtyard gardens.

“To celebrate our 10-year anniversary and the completion of major renovations, we wanted to create something representative, something daring and innovative,” explains Alexandre Tessier, Director of Sales and Marketing at Le Saint-Sulpice Hôtel Montréal.

The film has benefitted from a widespread promotional campaign, including exposure via film trailers at each Rendez-vous du cinéma québécois presentation, 1-minute prime time advertising spots on CBC (the English version of Radio-Canada), traditional postering, social networking, etc.

In conclusion, we wish to highlight that a contest-game accompanies the film. The prizes: 2 tickets to one of Porter airline's destinations; a Simon Chang wardrobe; and of course, the famous suitcase, made by Québec's Want-Les Essentiels de la vie, valued at \$1500!

#### **About Le Saint-Sulpice Hôtel Montréal**

Situated right beside the lofty Notre-Dame Basilica, Le Saint-Sulpice Hôtel Montréal offers a unique experience in the heart of Old Montréal.

Rated 4 Stars, 4 Diamonds, Le Saint-Sulpice Hôtel Montréal is a boutique hotel known for the charm and authenticity of its 108 suites, most of which feature a fireplace, or balcony with a view of the courtyard gardens.

Le Saint-Sulpice Hôtel Montréal also houses the reputed Le Sinclair restaurant. Chef Stelio Perombelon (with experience at restaurants such as Les Cons Servent, Pullman, Les Chèvres and Leméac) serves up contemporary French cuisine that will delight the most refined tastebuds.

For news updates on Le Saint-Sulpice Hôtel Montréal, visit: [www.lesaintsulpice.com](http://www.lesaintsulpice.com)

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